HOW TO CREATE AN AURA

AURASMA

You will need an Aurasma Studio account to begin.

\ Step 1

Upload a Trigger image

Aurasma operates using image and object recognition. We call these images 'Trigger images'. Upload a PNG or JPEG file with no more that 500,000 pixels (width x height).

For more information see our detailed guidelines.

\ Step 2

Upload an Overlay

Overlays can be images, videos or 3D scenes.
Formats include: MP4, FLV, PNG, JPEG and .TAR (3D)

For full specifications and information refer to our detailed guidelines.

\ Step 3

Create a Channel

Channels are like folders and contain collections of Auras. Give your Channel a relevant name, description and image. Make it public if you want it to appear in the Aurasma App.

For more information see our detailed guidelines.

\ Step 4

Create an Aura

Add your Overlay to your Trigger image. Name your Aura and place it in a Channel. Add a click through for website links.

For more information see our detailed guidelines.